

Further Reading

Akerlof, George (1970). *The Market for "Lemons": Quality Uncertainty and the Market Mechanism*. *The Quarterly Journal of Economics*, Vol. 84, No. 3, pp. 488-500. Oxford University Press.

<http://www.jstor.org/stable/1879431>

Bergh, D. D., Ketchen Jr, D. J., Orlandi, I., Heugens, P. P., & Boyd, B. K. (2019). Information asymmetry in management research: Past accomplishments and future opportunities. *Journal of management*, 45(1), 122-158.

<https://journals.sagepub.com/doi/full/10.1177/0149206318798026>

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